



Women

PARTNER. PROSPECT.
PROSPER



Vet your prospective collaborative marketing partners by getting the answers to the questions below.

1. Who is your ideal client?
2. What types of collaborative marketing projects are you interested in partnering on?
3. What is your business mission?
4. What are your marketing strengths and weaknesses?
5. How are you currently using LinkedIn to build awareness of their business?
6. What online and offline networking groups do you belong to?
7. How are you currently marketing and promoting your business?

8. Does the idea of pooling micro funds (\$30 or less) and marketing knowledge to create and implement monthly or holiday giveaways that allow you to grow your mailing list appeal to you?

Want Support to Expand Your Female Client Base Using LinkedIn?

SmartWomenPartner.com is now the home of the powerhouse collaborative marketing partnership initiative **One Million Woman Link Up**. It's a high profile large scale collaborative marketing project with LinkedIn as the "backdrop" that busy business and professional women from a wide range of industries can plug their businesses into. Its **vision** is to be the catalyst that changes the way women view and use LinkedIn for business collaboration to grow their sales and support each other so they can build multi-million dollar ventures. Get involved today and invite Jerrilynn B. Thomas to [connect on LinkedIn](#).